

REGISTER NOW: Deadline 24 February 2012

**OUTWARD INFRASTRUCTURE "MEGA-PROJECTS"
MISSION TO HONG KONG:**
Monday 26 – Wednesday 28 March 2012



Why Hong Kong? Why "Mega-Projects"?

With £29 billion of investment scheduled up to 2015-16, Hong Kong's "mega-projects" present significant opportunities for British companies. UK Trade & Investment is organising an outward mission from 26-28 March 2012 for UK companies interested in exploring a number of major infrastructure projects currently underway in Hong Kong.

The wide scope of opportunities play to UK strengths in a range of sectors related to sustainable infrastructure development. In addition, the relative ease of local market access mean the majority of these opportunities are accessible to international competitors.

Key projects include: Kai Tak Development; West Kowloon Cultural District; Lok Ma Chau; 5 Railways Plan and Hong Kong-Zhuhai-Macao Bridge. Further information on these projects and other High Value Opportunities in Hong Kong is available [here](#).

Benefits of taking part

Increase your visibility, brand recognition, and build business relationships:

You will be able to take part in a formal UKTI sponsored mission designed to present UK capability and to support UK companies in winning future business in Hong Kong.

Receive expert support and advice from UKTI staff based in Hong Kong:

The programme organised for you by UKTI will enable you to engage face-to-face with decision makers, and procurement organisations via round table discussions, networking events and site visits.

WHAT DOES THE MISSION INCLUDE?

Delegates will be responsible for the cost of their own international flights, accommodation and subsistence. All UK companies participating on the mission are eligible for preferential hotel rates and we will co-ordinate these arrangements for you. Each participating company will be required to pay a fee of **£666** which comprises a subsidised mission package, which includes:

- Co-ordination of the programme as part of a formal UK trade mission
- Market briefing by UKTI Hong Kong at the British Consulate-General Hong Kong
- An accompanying UKTI local market expert throughout the official programme
- The production of a mission brochure with details of each company participating in the mission
- Introduction on the High Value Opportunities projects by Senior Government Officials, HKSARG
- Site visits and organisation of group road travel for these.
- Senior business reception hosted by British Consul-General Andrew Seaton, with participants from the Hong Kong Government and private sectors contacts including developers, architects and engineers.
- TWO tailor-made one-to-one meetings for each individual company

Travel grants for mission delegates may be available and if you are interested in participating, we will liaise with your UKTI regional office and UKTI Sector Group to explore the potential for extra funding support.

UKTI staff in Hong Kong can make additional arrangements for your visit, including targeted research or a programme of further one-to-one calls for delegates under the Overseas Market Introduction Service (OMIS).

REGISTER NOW

Please contact the UKTI Events Team:

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OPTION TO ADD ON CHINA SUSTAINABLE CITIES MISSION 19-23 MARCH

UK Trade & Investment are also separately running a Sustainable Cities Mission to Chongqing and Changsha in China in the week preceding this mission from 19 – 23 March 2012. Companies interested in building in a visit to China whilst in the region may wish to add this on to their itinerary. For further details, please [click here](#).

With professional advisers across 96 international markets, UK Trade & Investment is the government department that helps UK-based companies succeed in the global economy and assists overseas companies in bringing their high quality investment to the UK. www.ukti.gov.uk

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